The Honor Ball

HONORHEALTH Foundation

50 YEARS

Sponsorship Opportunities

SATURDAY | FEBRUARY 20, 2027

Reception, dinner and dancing **TIME** 6 – 11:30pm

LOCATION Westin Kierland Resort & Spa – Scottsdale

Join us to celebrate the 50th Anniversary of The Honor Ball – a truly royal affair!

We are proud to celebrate our 2027 Honorees, **Kelly and Todd LaPorte**, whose unwavering commitment to HonorHealth has made a lasting impact on our community. For a quarter century, they have generously invested in HonorHealth through both their philanthropy and their dedicated service to our community.

CO-CHAIRS: **Beth McRae and Rebecca Fowler**

This magnificent black-tie affair attracts the Valley's most generous and supportive community leaders who understand that philanthropy is central to innovation, advanced technology and vital programs and services in healthcare today.

BENEFITING

Whole Health and Blue Zones Endowment
Endowed Chair for Heart and Vascular Medicine

8125 North Hayden Road | Scottsdale, AZ 85258 | 480-587-5000 | **HonorHealthFoundation.org**

HonorHealth Foundation is a not-for-profit 501(c)(3) organization

Sponsorship LEVELS

The Honor Ball
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THE CROWN PRESENTING SPONSOR

$1,000,000 | Exclusive

INCLUDES:

- Naming rights: "The Honor Ball presented by…"
- **2 Premium Tables (24 guests)**
- Integrated brand presence across:
  - Arrival (valet experience)
  - Cocktail reception (50-year experience)
  - Main ballroom (program + stage)
  - Foyer activation transition
  - Dancing ballroom (celebration)
  - Drone show finale
- VIP concierge experience
- Elevated hospitality (wine service)
- Program – 2-page ad spread
- Speaking moment or program integration
- Top-tier branding across all environments
- Website and social media – featured highlight

PREMIUM ENHANCEMENTS

- First right to select lounge experience OR foyer activation (included)

WHY MOVE UP: Only sponsor with **full event journey ownership + exclusivity**

IMPERIAL COURT SPONSOR

$500,000 | 2–3 Available

INCLUDES

- **2 Premium Tables (24 guests)**
- Major presence in **main ballroom OR dancing ballroom**
- Elevated hospitality (wine service)
- Brand integration within program production
- Program – 2-page ad spread
- Recognition during 50-year tribute
- Digital + storytelling placement
- Website and social media – featured highlight

PREMIUM ENHANCEMENTS

Choice of:

- Private Lounge (prime placement) OR
- Foyer Activation Experience (included)

WHY MOVE UP: Multi-space dominance + ability to choose high-value experiential asset

ROYAL COURT SPONSOR

$250,000 | 4–6 Available

INCLUDES

- **2 Prime Tables (24 guests)**
- Elevated hospitality (wine service)
- Program – 2-page ad spread
- Secondary ballroom branding
- Website and social media – featured highlight

PREMIUM ENHANCEMENTS

- Eligible to select:
  - Foyer activation (included) OR
  - Upgrade to premium lounge placement

WHY MOVE UP: First level with true guest engagement

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NOBILITY SPONSOR

$100,000 | 8–12 Available

INCLUDES

- **1 Prime Table (12 guests)**
- Branding in:
  - Cocktail reception OR
  - Dancing ballroom
- Program – 2-page ad spread
- Event-wide logo presence
- Website and social media – featured highlight

OPTIONAL ENHANCEMENTS

- Eligible to purchase:
  - Lounge experience (+$50k–$75k)
  - Activation upgrade

WHY MOVE UP: First level with environment-based brand presence

KNIGHT SPONSOR

$50,000 | 15–20 Available

INCLUDES

- **1 Table (12 guests)**
- Ballroom recognition (screens + materials)
- Program – 1-page ad
- Website visibility
- Social media highlight

LIMITATIONS

- No access to lounges or activations

WHY MOVE UP: Transition from visibility → immersive brand presence

SQUIRE SPONSOR

$25,000 | 20–25 Available

INCLUDES

- **1 Table (12 guests)**
- Limited event branding
- Program – ½ -page ad
- Website visibility
- Social media highlight

WHY MOVE UP: Entry recognition → real visibility + branding presence

PATRON OF THE COURT

$15,000 | 25–30 Available

INCLUDES

- **1 Table (12 guests)**
- Name listing in program

LIMITATIONS

- No branding
- No environment presence
- No upgrades available
- One purchase per donor partner

WHY MOVE UP: Base access → everything above adds visibility, prestige, and engagement

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Experience SPONSORSHIPS

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ROYAL PROGRAM SPONSOR
$200,000

- Brand integrated into:
  - 50-year tribute
  - Honoree & chair recognition
- Stage recognition moment
- Program – 1-page ad
- Website highlight
- Social media highlight
- **Includes 1 Table (12 guests)**

50-YEAR COCKTAIL RECEPTION SPONSOR
$150,000

- Immersive storytelling environment
- Branded bar + signature drinks
- Program – 1-page ad
- Website highlight
- Social media highlight
- **Includes 1 Table (12 guests)**

ENTERTAINMENT SPONSOR
$150,000

- Branding on stage in dancing ballroom
- Tied to 24-piece band experience
- Program – 1-page ad
- Website Highlight
- Social media highlight
- **Includes 1 Table (12 guests)**

ROYAL ARRIVAL SPONSOR
$100,000

- Valet + entry experience branding
- First guest touchpoint
- Program – 1-page ad
- Website visibility
- Social media highlight
- **Includes: 1 Table (12 guests)**

FOYER ACTIVATION GALLERY
$150,000 | Exclusive

- Naming rights to activation foyer
- Multi-sensory experience branding
- Program – 1-page ad
- Website visibility
- Social media highlight
- **Includes 1 Table (12 guests)**

FOYER ACTIVATIONS
$75,000 | 3–5 Available

- Interactive activation space
- High guest engagement traffic zone
- Program – ½-page ad
- Website visibility
- Social media highlight
- **Includes: 6 tickets (not full table)**
  Upgrade: Fill table with 6 tickets for +$5k

ROYAL FAVORS SPONSOR
$75,000

- Branded gifts for 1,500 guests
- Program – ½-page ad
- Website visibility
- Social media highlight
- **Includes: 6 tickets**
  Upgrade: Fill table with 6 tickets for +$5k

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Royal Lounge

EXPERIENCES

Not included in levels

STAND-ALONE + CONTROLLED ACCESS

ELIGIBILITY

- Must be:
  - $100k+ sponsor OR
  - Experience-level sponsor

PRIME LOUNGE SPONSORS

$100,000 | 2 Available

- Premium placement near dance floor
- Largest footprint
- VIP hosting environment

STANDARD LOUNGE SPONSORS

$75,000 | 4 Available

- Branded lounge environment
- High social engagement zone

KEY RULES

- Not included automatically in ANY sponsorship level
- Earned through level or purchased as upgrade

Outdoor Finale

EXPERIENCES

DRONE SHOW FINALE

$150,000 | Exclusive

- Closing moment branding
- Emotional high-impact visibility
- **Includes 1 Table of 12**

CIGAR & WHISKEY/SCOTCH EXPERIENCE

$75,000

- Patio activation overlooking golf course
- Premium guest engagement in partnership with The Westin Kierland
- **Includes 6 tickets**
  Upgrade: Fill table with 6 tickets for +$5k

ROYAL GUEST | $1,500 | 1 individual ticket

No table purchases outside sponsorship
Tables reserved exclusively for sponsors

For additional information or to discuss sponsorship levels, please contact

Aaron Peace
Vice President,
Corporate & Events Fundraising

FoundationEvents@HonorHealth.com
480-587-5017

Congratulatory MESSAGES

The Honor Ball
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50 YEARS

CONGRATULATORY MESSAGES WILL APPEAR IN THE HONOR BALL PROGRAM

$100,000 and above sponsorships are entitled to a **two-page spread** congratulatory message in the Honor Ball program.

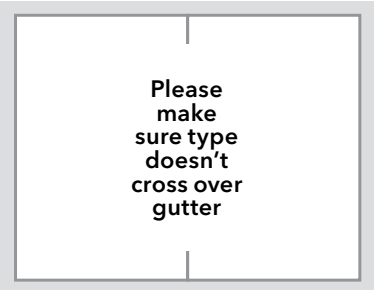
$50,000 and above sponsorships are entitled to a **full-page** congratulatory message in the Honor Ball program.

$25,000 sponsorships are entitled to a **half-page** congratulatory message in the Honor Ball program.

AD DEADLINE: **January 28, 2027**

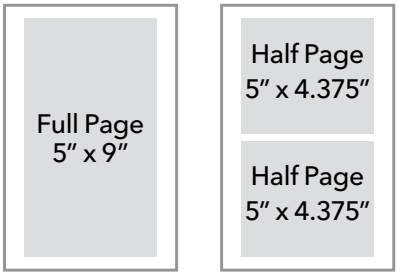
For questions about the congratulatory message please contact
FoundationEvents@HonorHealth.com
or 480-587-5000.

AD SPECS



Two-page spread congratulatory message ad should be built to the publication's trim size and also include the required .125" bleed on all sides.

Trim: 6.5" x 10"
Spread size (trim): 13" x 10"
With required bleed: 13.25" x 10.25"



Full and half page ads do not bleed

Ads should be submitted as final high-resolution PDFs. PDF/X-1a is preferred

Other file formats allowed, but not preferred: JPG, PSD, EPS, TIFF

Full and half page ads will be placed on page with no bleed allowed.

Images must be a minimum of 300ppi at effective size (final print size).

All images, logos, graphics and type must be CMYK only.
All spot or RGB colors will be converted to process CMYK. Please note that color might shift due to print color space.