

HONORHEALTH® Foundation

NINTH ANNUAL

N **CU TEA**
AND LUNCHEON



building miracles every day

Friday, September 18, 2026 | Grand Hyatt Scottsdale Resort

SPONSORSHIP OPPORTUNITIES

HONORHEALTH[®] Foundation

NICU TEA AND LUNCHEON

Friday, September 18, 2026

11am - 1:30pm

11am

Registration

11am - 12pm

Welcome Reception & Silent Auction

12pm - 1:30pm

Lunch | Program | Live Auction

CELEBRATE

Neonatal Intensive Care Unit (NICU)
Awareness Month by giving hope to babies
and their families.



ABOUT THE LUNCHEON

The 9th Annual NICU Tea and Luncheon

is a signature HonorHealth event founded by grateful patient and NICU mom, Stacy Lovell. After delivering her twins prematurely due to life-threatening complications, Stacy experienced firsthand the exceptional care provided at the NICU at HonorHealth Scottsdale Shea Medical Center, care that helped her children thrive today.

Thanks to your generous philanthropic support, this meaningful gathering has grown into a one-of-a-kind event in the Valley. Proceeds from this year's luncheon will directly support the expansion of the NICU, increasing capacity from 28 to 42 beds, including 14 private single rooms and two twin rooms, within a newly expanded adjacent tower.

This transformative project will also introduce a dedicated formula preparation room and enhanced family-centered spaces, including a lounge, quiet room, laundry facilities, and showers to better support families during extended stays.

Your support ensures that expert NICU teams can continue delivering lifesaving care to the tiniest, most fragile patients, while also providing comfort, dignity, and essential resources for their families.

2026 NICU TEA AND LUNCHEON

SPONSORSHIP LEVELS



MIRACLE BUILDER

\$250,000

- Champions Plus Donor Recognition Society amenities
- Premier seating for two tables of 10
- Four bottles of wine per table
- Listed as exclusive presenting sponsor in all event signage and related publications
- Prominent company logo placement and listing as presenting sponsor in event-related communications
- Ability to provide up to four branded favors in all event attendee gift bags
- Company check presentation conducted during event
- Presenting sponsor logo recognition at event
- Placement of logo and link on event website landing page
- Highlighted in up to four social media posts
- Two-page spread ad or inside cover ad plus one full page ad in the event program
- Spotlighted as "presenting sponsor" in event coverage included in annual donor recognition publications



LEGACY BUILDER

\$100,000

- Premier seating for two tables of 10
- Two bottles of wine per table
- Listed as exclusive sponsor in all event publications and signage
- Company logo placement in event-related communications
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation conducted during event
- Premier sponsor logo recognition at event
- Highlighted in up to two social media posts
- Two-page spread ad in event program
- Placement of logo and link on event website landing page
- Spotlighted as "event sponsor" in event coverage included in annual donor recognition publications

2026 NICU TEA AND LUNCHEON

SPONSORSHIP LEVELS



HOPE BUILDER

\$50,000

- Premier seating for two tables of 10
- Company logo placement in event-related communications
- Optional onsite company activation during event reception
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation conducted during program
- Premier sponsor logo recognition at event
- Highlighted in up to two social media posts
- Two full page ads in event program
- Placement of logo and link on event website landing page
- Spotlighted as "event sponsor" in event coverage included in annual donor recognition publications



GROWTH BUILDER

\$25,000

- Premier seating for two tables of 10
- NICU Honoree Sponsor Branded Award to be presented on stage
- On stage participation and presentation
- Choice of one Event Activation Opportunity – \$7,500 – \$10,000
- Company check presentation conducted during program
- Company logo placement in event-related communications
- Premier sponsor logo recognition at the event
- Highlighted in one social media post
- Two full page ads in the event program
- Placement of logo and link on event website landing page



COURAGE BUILDER

\$20,000

- Premier seating for two tables of 10
- Choice of one Event Activation Opportunity – \$7,500 – \$10,000
- Check presentation during reception
- Company logo placement in event-related communications
- Premier sponsor logo recognition at the event
- Highlighted in one social media post
- Two full page ads in the event program
- Placement of logo and link on event website landing page



DREAM BUILDER

\$5,000

- Seating for one table of 10
- Name acknowledgment in event program
- Check Presentation during reception
- Logo / Name on event website
- Logo / Name recognition at the event



2026 NICU TEA AND LUNCHEON

EVENT ACTIVATIONS

All levels below include:

- Premier seating for 10 guests (1 table)
- Sponsor logo recognition at the event
- Full-page ad in event program
- Company logo placement in event-related communications
- Check presentation during reception
- Placement of logo and link on event website landing page
- Highlighted in one social media post

Photography *1 Available*

\$15,000

BRANDED

- Digital photo frame
- Step and Repeat photo opportunity
- NICU Baby photo shoot

Décor *1 Available*

\$15,000

BRANDED

- Each guest table (50+ tables – 500+ guests)
- Centerpieces
- Key décor “Wow” areas

Cocktail Reception *1 Available*

\$15,000

BRANDED

- Specialty drink
- Napkins/Coasters
- Cocktail Bars

Auction *1 Available*

\$15,000

BRANDED

- Silent Auction
- Live Auction
- Paddles – Contribute to the Cause
- Logo on all item description pages – *online and at event*
- Logo on all raffle tickets

Program and Marketing *1 Available*

\$12,500

BRANDED

- Program book
- Digital program (available on our website)
- Logo on the invitation

Tea & Lunch *1 Available*

\$12,500

BRANDED

- Menu at each setting
- Special acknowledgment during the program
- Participation in menu tasting – 2 seats

Guest Favors *1 Available*

\$10,000

- Logo on favor for 500 guests

Media *1 Available*

\$10,000

- Logo on program impact video
- Logo on event thank you video
- Logo on Virtual NICU Tour

Baby Bubble Walls *5 Available*

\$7,500

- Branded sparkling wine welcome wall
- 100 glasses of sparkling wine

Valet *1 Available*

\$7,500

- Branded signage at valet
- Marketing card in each car

NICU Nurse Table *4 Available*

\$7,500

- Branded gift for each guest
- Special acknowledgment





SINGLE TICKETS

SINGLE ADULT TICKET

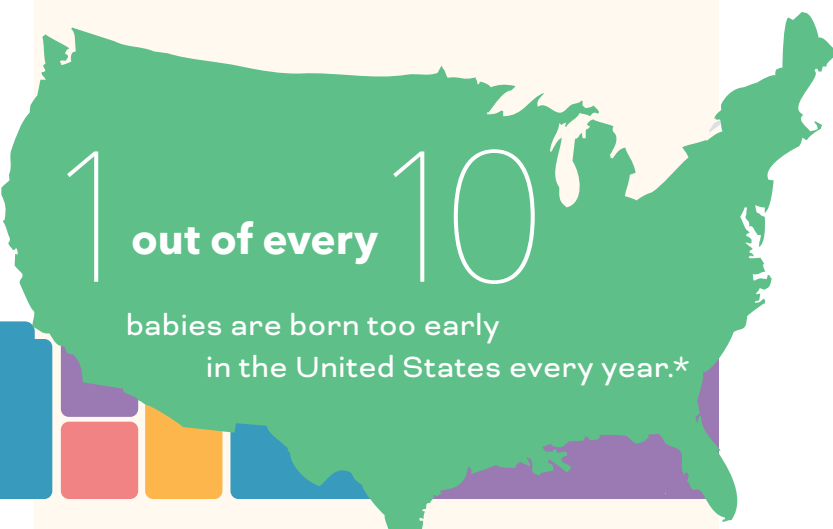
Limited Availability | \$300

SINGLE CHILD TICKET

Under 10 years old

Limited Availability | \$150

For more information please contact
the HonorHealth Foundation at
foundationevents@honorhealth.com
or 480-587-5000



1 out of every 10

babies are born too early
in the United States every year.*

*Facts on Preterm Births
provided by 2025 CDC study



The amount of your contribution that is deductible to the full extent of the law is limited to the excess of your contribution over the value of the goods and services promised you.

Value of goods and services is \$120 per adult and \$75 per child.

UNABLE TO ATTEND?

Please still support this vital cause.



HONORHEALTH® Foundation



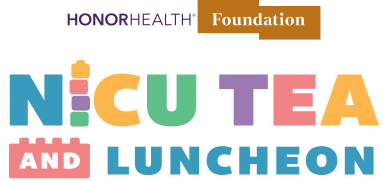
SPONSORSHIP LEVELS

SPONSORSHIP LEVELS	INVESTMENT	KEY BENEFITS SUMMARY
Miracle Builder	\$250,000	Exclusive top billing, premier hospital and Foundation-wide recognition, exclusive media exposure, Champions Plus Donor Society access, two-page spread ad or inside cover ad plus one full page ad in the event program and company check presentation during event.
Legacy Builder	\$100,000	Premier event status, heightened branding, two-page spread ad in the event program and company check presentation during event.
Hope Builder	\$50,000	Premier event status, two full page ads in the event program and company check presentation during event.
Growth Builder	\$25,000	Premier event status, two full page ads in the event program, choice of one Event Activation Opportunity, branded award to be presented on-stage, on-stage participation and presentation.
Courage Builder	\$20,000	Premier event status, two full page ads in the event program, choice of one Event Activation Opportunity (\$7,500 - \$10,000), check presentation during reception.
Dream Builder	\$5,000	One table, seating for 10, with basic signage.

ACTIVATION LEVELS

SPONSORSHIP LEVELS	INVESTMENT	KEY BENEFITS SUMMARY
Event Activation	\$15,000 - \$7,500	Customizable branding, hospitality or recognition.





SPONSORSHIP OPPORTUNITIES

	MIRACLE BUILDER	LEGACY BUILDER	HOPE BUILDER	GROWTH BUILDER	COURAGE BUILDER	EVENT ACTIVATION	DREAM BUILDER
	\$250,000	\$100,000	\$50,000	\$25,000	\$20,000	\$15,000 - \$7,500	\$5,000
Champions Plus Donor Recognition Society amenities	✓						
Bottles of wine per table	4	2					
Listed sponsor level in all event publications and signage	Exclusive Presenting	Exclusive					
Logo placement and mention/reference as presenting sponsor in event-related communications	Prominent & Exclusive	✓	✓	✓	✓		
Time of company check presentation during the event	Program	Program	Program	Program	Reception	Reception	Reception
Number of branded favors that can be provided in all event attendee gift bags	4	2	2				
Highlighted in social media posts	✓	✓	✓	✓	✓	✓	
Acknowledgment in HonorHealth Foundation's donor recognition publications	Listed as Presenting Sponsor	Listed as Event Sponsor	Listed as Event Sponsor	✓	✓	✓	
Logo / Name recognition at the event	Presenting	✓	✓	✓	✓	✓	✓
Logo / Name on event website	✓	✓	✓	✓	✓	✓	✓
Ad in event program	2 Page Spread or Inside Cover + 1 Full Page	2 Page Spread	2 Full Pages	2 Full Pages	2 Full Pages	1 Full Page	Name
Seating for ten	Premier 2	Premier 2	Premier 2	Premier 2	Premier 2	Premier 1	1
Brand affiliation and partnership activation rights with HonorHealth Foundation	✓	✓	✓	✓	✓	✓	✓