

*Empowering  
others through  
compassion and  
connection*

HONORHEALTH<sup>®</sup> Foundation

# MORNING *of* GOLD

DESERT MISSION FUNDRAISING BREAKFAST

**FRIDAY**

*November 13, 2026*

**At the Arizona Biltmore**

7:30 AM Registration / Coffee / Networking

8:30 AM Program

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A BREAKFAST EVENT BENEFITING  
HONORHEALTH DESERT MISSION

FOOD BANK

ADULT DAY HEALTH CARE

LIVING WELL

LINCOLN LEARNING CENTER

# Your Generosity Supports Vital Community Services

BENEFITING

**HONORHEALTH**

Desert Mission

Desert Mission is the community services arm of HonorHealth, dedicated to addressing the social determinants of health across all life stages through access, education and empowerment.

Our four impactful programs allow us to partner with individuals and families to improve their health, well-being, and quality of life, creating lasting change and a more resilient community.



## Desert Mission Adult Day Health Care

Offers older adults and those with physical or cognitive challenges opportunities for engagement. The program also provides caregivers with much needed respite.

**20%** of our clients are veterans

**95%** of members live with Alzheimer's and other types of Dementia

**60%** Members receiving financial assistance



## Desert Mission Food Bank

The Food Bank is combating hunger across the income spectrum by helping to bridge nutrition gaps that negatively affect the health and well-being of community residents and HonorHealth patients alike.

**14,190** snack packs distributed  
(90.6% increase from 2024!)

**137,234** total individuals served onsite  
(23% increase from 2024)

**15,471** Desert Mission has served  
senior individuals from January – May 2026



*Because of You  
Families Find Hope!*

BENEFITING

**HONORHEALTH**

**Desert Mission**



## Desert Mission Lincoln Learning Center

Creates the strong foundation children need for future academic success, regardless of their socioeconomic background.

A licensed, accredited early care and childhood education, Lincoln Learning Center received a **4 Star First Things First Quality First** rating, recognized for this high achievement by significantly exceeding quality standards and high-quality practices.



**97%** of pre-K graduates were assessed as kindergarten ready

**29%** Students receive financial assistance

## Desert Mission Living Well

The Living Well program offers essential resource navigation services designed to help individuals thrive by connecting them directly to a wide range of community resources based on their unique needs. Participants can also receive application assistance for public benefits such as SNAP (food stamps) and AHCCCS medical insurance. Living Well programs are designed to provide support systems that lead to resiliency.

**1,539** community members received successful resource navigation and individualized support services in 2025



Join us **Friday, November 13, 2026**, along with 500 guests to support Desert Mission in their work helping to bridge nutrition gaps that affect the health and well-being of community residents and HonorHealth patients alike. Thank you for supporting the Morning of Gold and helping the most vulnerable in our community!

# Sponsorship Opportunities

HONORHEALTH Foundation

## MORNING of GOLD

DESERT MISSION FUNDRAISING BREAKFAST

### **SAGUARO** | \$250,000

- Champions Plus Donor Recognition Society amenities
- Premier seating for three tables of 10
- Listed as exclusive presenting sponsor in all event publications and signage
- Prominent company logo placement as presenting sponsor in event-related communications
- Ability to provide up to four branded favors in all event attendee gift bags
- Company check presentation conducted on-stage during event
- Presenting sponsor logo recognition at event
- Placement of logo and link on event website landing page
- Recognized in up to four social media posts
- Two-page ad or inside cover ad in the event program
- Highlighted as "presenting sponsor" in event coverage included in annual donor recognition publications
- Premier placement of Company/Vendor Table option at Coffee & Networking

### **OCOTILLO** | \$100,000

- Premier seating for two tables of 10
- Listed as exclusive sponsor in all event publications and signage
- Company logo in event-related communications
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation conducted on-stage during event
- Premier sponsor logo recognition at event
- Recognized in up to two social media posts
- Two-page ad in event program
- Placement of logo and link on event website landing page
- Highlighted as "event sponsor" in event coverage included in annual donor recognition publications
- Premier placement of Company/Vendor Table option at Coffee & Networking

### **TOTEM POLE** | \$50,000

- Premier seating for two tables of 10
- Company logo placement in event-related communications
- Company/Vendor Table option at Coffee & Networking
- Ability to provide up to two branded favors in all event attendee gift bags
- Company check presentation conducted on-stage during event
- Premier sponsor logo recognition at event
- Recognized in up to two social media posts
- Full-page ad in event program
- Placement of logo and link on event website landing page
- Highlighted as "event sponsor" in event coverage included in annual donor recognition publications

### **AGAVE** | \$25,000

- Premier seating for two tables of 10
- Logo placement in event-related communications
- Company check presentation conducted on-stage during event
- Premier sponsor logo recognition at the event
- Recognized in one social media post
- Full-page ad in the event program
- Placement of logo and link on event website landing page
- Company/Vendor Table option at Coffee & Networking

**For additional information or to discuss sponsorship levels, please contact**

#### **Kathy Decker**

Associate Vice President,  
Corporate & Events Fundraising  
kdecker@HonorHealth.com | 480-587-5081

# Sponsorship Opportunities

HONORHEALTH Foundation

## MORNING of GOLD

DESERT MISSION FUNDRAISING BREAKFAST

### Activations

**\$15,000 – \$12,500**

**All levels below include:**

- Priority seating for one table of 10
- Company/Vendor Table option at Coffee & Networking
- Company check presentation conducted during Coffee & Networking
- Sponsor logo recognition at event
- Full-page ad in event program
- Company logo placement in event-related communications
- Placement of logo and link on event website landing page
- Referenced in one social media post

**PHOTOGRAPHY | \$15,000**

- Digital photo frame
- Step and Repeat photo opportunity

**MEDIA | \$15,000**

- Program impact video – company logo and branding
- Event Thank You video – company logo and branding

**COFFEE & NETWORKING | \$15,000**

- Networking area logo branding
- Specialty coffee drink
- Coffee Bar logo branding

**CALL TO ACTION | \$15,000**

- Logo on all paddles
- On-stage recognition during call to action

**PROGRAM AND MARKETING | \$12,500**

- Program book
- Digital program (PDF)
- Invitation

**BREAKFAST | \$12,500**

- Menu at each setting
- Special acknowledgment during the program

### Activations

**\$10,000 – \$7,500**

**All levels below include:**

- Priority seating for one table of 10
- Company/Vendor Table option at Coffee & Networking
- Sponsor logo recognition at event
- Half-page ad in event program
- Company logo placement in event-related communications
- Placement of logo and link on event website landing page
- Listed in “Event Sponsors” social media post

**GUEST FAVORS | \$10,000 | 2 Available**

- Branded favor for 500 guests
- Branded favor pick up station

**DÉCOR | \$10,000**

- Each guest table (50+ tables)
- Centerpiece branding

**VALET | \$7,500**

- Signage at valet
- Marketing card in each car

**DESERT MISSION TABLE | \$7,500 | 4 Available**

- Sponsor a table of 10 Desert Mission guests
- Gift for each guest
- Special acknowledgment during the program

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**GOLDEN BARRELL CACTUS | \$5,000**

- Seating for one table of 10
- Company/Vendor Table option at Coffee & Networking
- Name acknowledgment in event program
- Sponsor logo on event website

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**COMMUNITY INDIVIDUAL TICKET | \$300**

# Sponsorship Opportunities

	SAGUARO	OCOTILLO	TOTEM POLE	AGAVE	ACTIVATION LEVEL	ACTIVATION LEVEL	GOLDEN BARREL
	\$250,000	\$100,000	\$50,000	\$25,000	\$15,000 – \$12,500	\$10,000 – \$7,500	\$5,000
Champions Plus Donor Recognition Society amenities	✓						
Increased visibility in event press release with dedicated mention	✓						
Company check presentation	On stage	On stage	On stage	On stage	During networking	During networking	
Acknowledgement in HonorHealth Foundation's donor recognition publications	Highlighted "Presenting sponsor"	✓	✓	✓			
Number of inclusions in social media posts	4	2	2	1	1		
Logo placement on signage and in all event publications	"Exclusive Presenting Sponsor"	"Exclusive"	"Exclusive"	"Exclusive"			
Company logo placement in event-related communications	"Exclusive presenting sponsor"	"Exclusive sponsor"	✓	✓	✓	✓	
Sponsor Logo recognition at event	"Presenting"	"Premier"	"Premier"	"Premier"	✓	✓	
Sponsor Logo placement on event website	Logo + link to company website	Logo + link to company website	Logo + link to company website	Logo + link to company website	Logo + link to company website	Logo + link to company website	✓
Event program inclusion ad size	2 full pages OR Inside cover ad placement	2 Full pages	Full	Full	Full	Half	Name only
Company/Vendor Table option at Coffee & Networking	✓	✓	✓	✓	✓	✓	✓
Number of tables, seating for ten	3*	2*	2*	2*	1**	1**	1
Number of branded item(s) that can be provided for all event attendee gift bags	4	2	2				

\* Premiere Seating

\*\* Priority Seating

*The amount of your contribution that is deductible to the full extent of the law is limited to the excess of your contribution over the value of the goods and services promised you. Value of goods and services is \$100 per person.*

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