

Reflections OF HONOR

**Concierge
Medicine at
HonorHealth**
Transforming the
Patient Experience

**Neuroscience
Symposium
Elevates
Patient Care**
Tom and Keven
Jones Support
Advanced Education
for Clinicians

**Celebrating
the
Greenbaums
and Their
Spirit of
Tzedakah**
40 Years of Service
and Generosity

Transforming the Future

*Jerre and Mary Joy Stead
Think Big and Believe Bigger*

Reflecting on Honor



Dear Friends,

The season of gratitude is nearly upon us, a time when most everyone is thinking about those we hold dear and reflecting on the year that has once again passed so quickly.

It's wise to take time to reflect, as reflection often leads to gratitude. When we think of the patients' lives that have been saved, the vulnerable neighbors who have found relief and the advancements made in technology and innovation, we are overwhelmed with gratitude for you. Your gift has a real and lasting impact on people you may never meet.

Your partnership and advocacy, as well as your gifts, have helped make HonorHealth the leading community health system it is today. There is always more to be done but for today, we reflect in gratitude.

With warmest wishes for your holiday season,

Laurie A. Florkiewicz
Chair, Board of Trustees

Jared A. Langkilde, MBA, CFRE
President & CEO

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February 25, 2023

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Briefs

HonorHealth Foundation Joins Canada Arizona Business Council

PICTURED ABOVE: Glenn Williamson, Founder and CEO of the Canada Arizona Business Council, and Jared A. Langkilde, President and CEO of HonorHealth Foundation, at the Circle of Distinction dinner.

HonorHealth Foundation has joined with the Canada Arizona Business Council (CABC) to drive advancements in health and well-being in the Valley and make new healthcare options available to Canadian winter visitors.

The collaboration will provide a healthcare “front door” to Canadian business leaders living and working in Arizona and introduce them to opportunities to help advance healthcare in the Valley.

“With over 500 Canadian companies operating and investing in the State of Arizona in over 1,500 locations employing tens of thousands of employees in the greater Phoenix area...as well as the Canadians (Snowbirds) that own or rent 100,000 residences and spend 2.5 billion dollars in tourism per year in the State of Arizona, medical services

are one of the things these people look for. And we are thrilled to see HonorHealth recognize this opportunity,” notes Glenn Williamson, founder and CEO of the Canada Arizona Business Council.

The number of Canadians operating businesses in Arizona resonated with HonorHealth Foundation.

“The opportunity to serve the healthcare needs of Canadian business leaders, their families and employees reflects our goals to improve access to care for the communities we serve,” said Jared Langkilde, president and CEO of HonorHealth Foundation. “As we introduce our Canadian residents and visitors to HonorHealth’s innovative, expert care, we believe they will be inspired to join our mission for making transformative healthcare available to their adopted community.”

This summer, the Foundation Board of Trustees welcomed new members and installed new officers. We are so grateful for their service of governance.

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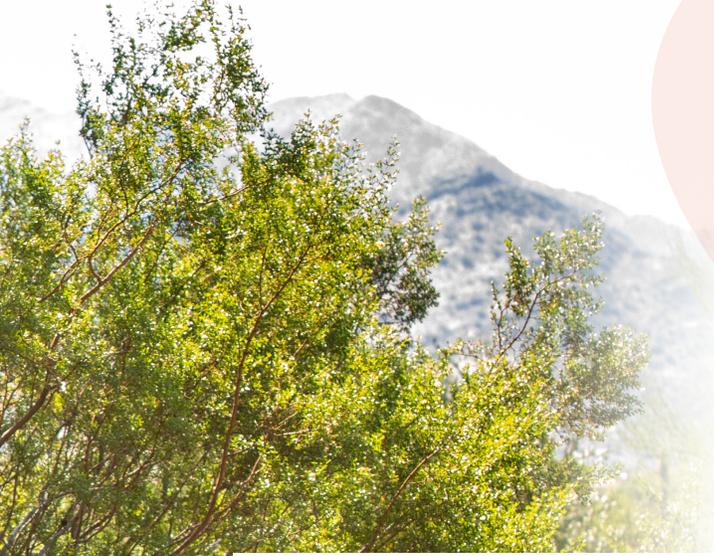


Big Thinkers, Big Believers!

How a warm blanket changed the landscape of healthcare for thousands of patients through a gratitude-based philosophy of "help and heal."

It's been said that you write your life story by the choices you make. If true, Jerre and Mary Joy Stead have a fascinating and inspirational story to share about the choices they've made to help others and the importance of living a purposeful life.

The high school sweethearts were married while studying at the University of Iowa and recently celebrated their 60th wedding anniversary. They are the proud parents of two sons and grandparents of seven grandchildren, all of whom have already embraced the spirit of giving.



Jerre and Mary Joy were both raised in faith-based homes to be generous with their time, talents and treasure. If Jerre had 20 cents, he would save 10 and give 10 to his church. Their focus on helping others began at a young age and continues to this day.

The young couple made a life-changing decision early on in their marriage to always do two things with their earnings: save and give.

In fact, Mary Joy remembers many frigid winter months when they lived in Minneapolis. The heating bills were so high that they didn't have enough money for savings. "But we always gave," she said.

Mary Joy's love of philanthropy and serving others was formed by watching her grandmother set aside money each week for her local church. That memory inspires her every day to keep a special place in her heart for the organizations and causes that have truly made a difference in her life.

Jerre is a visionary business leader and legendary big thinker, or as he would tell you, "a big believer." He's enjoyed the highest levels of success leading high-tech and information companies, most recently as Executive Chair and Chief Executive Officer of Clarivate, where he retired from his CEO role in September. Clarivate is the tenth public company in which he has served as CEO and/or Chairman.

"It's more about big believing than big thinking," said Jerre. "You need to believe that you can bend the curve and change the world. If we can get the world to understand and respect the important causes and issues that we all face every day, I believe change can happen."



Having served on 37 corporate boards during his career, Jerre is also a dedicated volunteer and civic leader, chairing more than 16 capital fundraising campaigns for nonprofit organizations. As a CEO for more than 42 years, Jerre says that the highlight of his career has always been to create and lead companies with instilled values for helping others.

When it comes to philanthropy, Jerre and Mary Joy focus on specific areas that are especially meaningful to them—creating leaders, research, education and religion. As Jerre notes, they're also committed to changing the momentum in the fight against Alzheimer's Disease, childhood obesity and mental illness.

"We've always been passionate about family, friends and good health," Mary Joy explains. "There is a joy in giving to organizations that serve as role models and that specialize in customer delight."

HONORHEALTH BECOMES PART OF THE FAMILY

Their introduction to HonorHealth, then Scottsdale Healthcare, came in 1997 when Mary Joy fell off a roof and suffered severe injuries. Despite nine successful surgeries, it was the simple service of blankets she was given to prevent her from going into shock when she first arrived at the hospital that left her with a warm impression of HonorHealth.

Years later, Mary Joy encountered an HonorHealth EKG technician who remembered her from past interactions. She believes it's the down-to-earth, family-oriented and caring staff that truly make HonorHealth stand out from the rest.

Jerre also experienced the kindness and compassion of HonorHealth staff after an



“HonorHealth Research and Innovation Institute is increasingly a destination and beacon of hope for those facing rare and hard to treat diseases.”

*—Michael S. Gordon, MD,
Chief Medical Officer*

The Steads were drawn to the Institute’s mission to improve medicine and change the future. They recently committed to a generous \$5 million gift to establish the Stead Family Innovation Fund, which will give patients access to groundbreaking therapies and the latest medical devices, along with a great deal of much-needed hope.

With more than 220 active clinical trials and another 70 under review or consideration, the Institute is helping to advance the science needed to make breakthrough treatments a reality. The Steads admire this vision and drive to innovate.

HonorHealth was the first hospital in the United States to implant the Abbott leadless pacemaker as part of a clinical study on heart arrhythmia. The Institute also reviewed 110 COVID-19 study projects from around the world in 2020, then rapidly developed potentially lifesaving therapies less than a year later. More than 1,500 patients were treated through COVID-19 clinical trials. This rapid “bench to bedside” research is a hallmark of the Institute and ensures patients benefit more quickly.

“HonorHealth Research and Innovation Institute is increasingly a destination and beacon of hope for those facing rare and hard to treat diseases,” said Michael S. Gordon, MD, Chief Medical Officer. “Advances against them cannot be made

illness in 2013. After making several gifts as grateful patients, the Steads met with HonorHealth doctors and researchers to learn more about the groundbreaking research taking place at HonorHealth Research and Innovation Institute. They left that meeting believing the work being done here paired well with their giving priorities.

The Research Institute is discovering new drugs, developing novel treatments and technologies and expanding scientific knowledge. This life-changing work benefits patients and families here in our community and around the world who are battling everything from cancer and cardiovascular disease to neurological conditions. The Institute is home to some of the nation’s foremost investigators—both compassionate physicians and dedicated scientists—who are committed to pushing the boundaries of medical knowledge every day.

until someone makes them a priority. Powered by generosity, we are transforming and saving the lives of patients who typically have had little—if any—hope.”

More than 4,500 researchers worked for Jerre Stead in his role as CEO of Clarivate. He understands the importance of productive and creative research and believes that many bigger organizations don't produce half of the results that emanate from this nonprofit community hospital based in his backyard.

“Mary Joy and I invest, not give.” Jerre shares. “There is no place we've invested in that has produced greater results than HonorHealth. We're blessed to be surrounded by great people doing great things for other great people, especially Dr. Michael Gordon and Dr. Mark Slater.”

A SHARED MISSION TO TRANSFORM HEALTHCARE

The Institute's vision over the next three years is to expand clinical offerings and data systems, develop and extend its innovation portfolio and expand the impact of advances to benefit even more patients. Because of the Steads' multi-year philanthropic commitment, we are one step closer to achieving that vision.

“We believe that we were brought together to achieve a common mission—to help and heal,” said Mark Slater, PhD, Vice President of Research and CEO. “HonorHealth's Research and Innovation Institute is already honing the cutting edge of new treatments, technologies and clinical offerings. As we continue to expand and build upon our strong foundation, it's donors like Mary Joy and Jerre, who will shape the future of medicine to benefit patients both locally and globally.”

Dr. Gordon has a unique perspective on the Stead's contributions.

“As a leader at the HonorHealth Research and Innovation Institute, and now as a patient who has successfully navigated treatments that we innovated here, I can personally and professionally state that Jerre and Mary Joy Stead's commitment to our program changes lives and cures cancer.”



Jerre and Mary Joy believe breakthroughs are coming that will transform healthcare. Breakthroughs in treatments for Alzheimer's Disease and ALS that will change the world significantly. Breakthroughs in reducing childhood obesity that can potentially reduce illness by 80 percent or more. And this is why they continue to invest in HonorHealth.

“Jerre and Mary Joy's transformational gift in support of innovation at HonorHealth Research and Innovation Institute has an immeasurable impact,” said Ashleigh Leite, Senior Vice President of Major Gifts at HonorHealth Foundation. “Thanks to their extraordinary generosity, patients have a real chance at defeating some very challenging diagnoses and diseases. Jerre and Mary Joy are providing so much hope to our patients. They are our heroes.”

Innovation and collaboration distinguish the Institute, but nothing could be accomplished without the generosity of donors. With the help of people like Jerre and Mary Joy Stead, HonorHealth is able to combine the best science with the best care to provide patients with state-of-the-art treatment across the HonorHealth system.

Mary Joy reflects on their philanthropic partnership by saying, “If you're able to give, there's no better place than HonorHealth. And I promise, you'll feel the love of the people there—just like a warm blanket.” ●

Your gift to the HonorHealth Research and Innovation Institute improves and changes lives for generations to come. For more information or to make your gift today, please visit: HonorHealthFoundation.org or contact HonorHealth Foundation at 480-587-5000.



Accelerating Innovation

**HonorHealth Research
and Innovation Institute is
transforming patient care
today and for the future**

The HonorHealth Research and Innovation Institute combines innovation and collaboration to bring tomorrow's cure to patients, today. Helping patients navigating difficult health journeys all over the world, the Institute has become a patient destination for treatments often unavailable anywhere else.

The Institute supports and oversees all medical research at HonorHealth—from cancer and cardiovascular disease to neurological conditions, traumatic injuries, COVID-19 research and more. A research program this robust is rarely seen at a community hospital system. Since 2005, the Institute has created dynamic momentum by pushing the boundaries of medical knowledge to drive breakthrough discoveries that improve, extend and save lives.

In fact, patients from all 50 states and two dozen countries have visited the Institute to discuss individualized treatments with its medical teams. HonorHealth has attracted some of the most distinguished physicians, leading scientists, researchers and clinical teams in the nation operating within a unique hybrid academic model that offers patients personalized medicine, innovative treatments and new drugs and devices that are under development.

With the help of donor generosity, partnerships with prestigious universities, research facilities and pharmaceutical and medical device companies, the Institute moves well-being forward in more ways than you can imagine. As one of the nation's foremost research organizations, The Institute embraces innovation to improve medicine and change the future with solutions focused on bariatrics, cancer, heart and vascular health, neurologic and spine conditions and trauma.

Research that spans multiple specialties benefits our community and patients across the world.

CANCER

The Research Institute is home to one of the nation's leading early drug development programs—a distinction normally held by large academic medical centers. Since 2015, first-in-human clinical trials here have been key to the FDA approval of more than two dozen new cancer treatments. These studies provide our community with early access to potential advances before they are available in routine practice. Continuing to raise the bar, the Institute offers more early-phase cancer clinical trials than any other Arizona cancer center. In 2020 they opened 23 new cancer trials and by the end of the year oversaw 111 active studies with 66 of those open to enrollment.

HEART AND VASCULAR

HonorHealth is taking action against cardiovascular disease, which affects nearly half of American adults. The Institute has contributed to the FDA approval of several cardiovascular devices and treatments and is a leader in offering new therapies. In fact, the Institute was first in the Southwest and second in the nation to implant an MRI-safe pacemaker allowing more efficient care for patients who need scans as part of their continuing health journey. Additionally, clinical trials here facilitated FDA approval of a new form of anticoagulant that doesn't require frequent blood testing for patients at risk of developing blood clots.

COVID-19

Responding quickly to the COVID-19 pandemic, HonorHealth Research and Innovation Institute reviewed approximately 110 study projects from pharmaceutical companies across the world in 2020. Several studies offering potentially lifesaving therapies were ultimately launched, with more than 2,000 patients considered for investigational treatment and more than 1,500 patients treated through their COVID-19 clinical trials.

The Institute's renowned physician-scientists give patients access to groundbreaking therapies, trials and the latest medical devices, along with a great deal of hope.

"Our focus in the Research Institute is making differences for patients right here and right now," states Mark Slater, PhD, CEO of HonorHealth Research and Innovation Institute. "We are probably best known for our work in developing cancer therapies. Often the very first people in the world to try these treatments are done right here in Scottsdale at the Institute."

Your philanthropic support enables the HonorHealth Research and Innovation Institute to combine world-class care and ground-breaking research to transform the lives of patients facing serious health conditions. ●



We Honor:
Loyalty

*Celebrating Michael & Heather
Greenbaum on 40 Years of Service
and Friendship to HonorHealth*

“I was a math nerd with just enough courage to show up for a group blind date with students from the all-girls’ college down the road,” Mike Greenbaum reminisces on the defining moment of his freshman year of college. “We paired up by height,” he laughs.

It may not be the typical way to find a spouse, but it seems to have worked for them. More than six decades later, he still speaks of his wife Heather with love and admiration.



"We have always been a team," he explains. "When I started my options trading firm in Chicago in 1975, I was working very long hours. For more than a year, Heather stayed back in New York to maintain the school schedules for our three kids. She worked very hard as well."

That hard work paid off. Mike applied his exceptional mathematical expertise to build the largest Quant fund firm in the world. But that success came at a price, and the self-described "workaholic" desperately wanted to spend more time with Heather and their three children, Jordan, Julie and Jason, raising them with the values instilled in him by his own parents. So, in 1982, he retired early and they chose Scottsdale as their new home, with a plan to spend more time with the family and enjoy the Valley's perfect weather.

NEW HOME, NEW CHALLENGES

Just two weeks in their new Scottsdale home and Heather had the kids enrolled and ready to start at their new schools. Mike had to make a quick trip back to Chicago to wrap up some business and was already on an early flight when ten-year-old Jason arrived for his first day of school. He was the new kid in an unfamiliar place. But the playground felt familiar. As he took his turn on the monkey bars, what should have been a simple fall turned frighteningly complex: a severe femur fracture.

"The school nurse called me to come pick him up," recalls Heather. "I was terrified. Michael was away, we were in a new city. I had no idea where the nearest hospital was." For some reason, an ambulance was not available, so the school nurse directed them to what was then called Scottsdale Memorial (now HonorHealth Scottsdale Osborn), where Dr. Samuel Kaplan was the orthopedic surgeon on call. While he was examining young Jason, Heather desperately tried to reach Mike.

"I got her call and jumped right back on the plane to Phoenix." When Mike arrived at the hospital, Dr. Kaplan explained that Jason had sustained an extremely complex fracture. While the surgery was successful, recovery would require years of monitoring to ensure the leg would maintain full function as he grew. Dr. Kaplan promised to be with them each step of the way.

"We quickly recognized that people before us made that hospital what it was, and it was a blessing to us when we needed it most."

Thus began an enduring relationship with HonorHealth, one marked by the themes woven through their lives: hard work, courage, loyalty, generosity, service.

ROOTS OF SERVICE RUN DEEP

The Greenbaums hold fast to their Jewish heritage and the mitzvah of tzedakah is one commandment the family holds especially close. *Tzedakah* is sometimes translated as "charity," but the Hebrew meaning is more nuanced, encompassing the gift, the recipient and the social justice that results from that gift being put to use in the world. Philanthropy in the spirit of tzedakah builds trusting relationships and recognizes contributions of time, effort and insight.

There may be no better word to encompass the contributions Mike and Heather have made to improve healthcare for our community throughout their 40 years of friendship and service to HonorHealth.

"This covenant is very important in my life. When one is able to do so, they should help others," Mike explains simply.

OUT OF CRISIS, A HIDDEN BLESSING

During Jason's long recovery, the Greenbaums developed warm friendships with Scottsdale Memorial's CEO, Dr. Art Nelson, and other hospital leaders. They introduced Mike and Heather to community members who wanted to see the hospital succeed and grow. The two attended a fundraiser at the home of Herb Cummings, a respected ambassador for the hospital who went on to become the Foundation's first board chair in 1984.

“Leadership leads. We wanted to teach people who have the capacity to give at the appropriate level.”

“We were very impressed with the smart and generous people there, who were focused on making the hospital the very best resource for the community,” Mike recalls. “We quickly recognized that people before us made that hospital what it was, and it was a blessing to us when we needed it most.”

That year, Mike played in the hospital’s charity golf tournament and then chaired it the very next year. With his leadership, the tournament grew from a small, nine-hole event for doctors to a two-day tournament that has since raised several million dollars for the hospital.

Heather herself played an important role in starting Playing for TIME, a women’s golf, tennis and card tournament that raised several million dollars over its 20-year history to support HonorHealth breast cancer services. She also became very active with the Arizona Humane Society, extending her caring concern to the lives of animals as well.

As they learned more about the needs of their new community, Mike became active with the Foundation. As Foundation board chair, he proposed a \$10 million campaign to fund a surgical center on the Osborn campus, a fundraising goal considered improbable. He and Heather stepped forward to make the hospital’s historic first million-dollar gift and challenged friends to join them. Within a year, they had reached that seemingly impossible goal. In gratitude for their leadership, the hospital named the building the Greenbaum Surgical Center at Osborn.

LEADERSHIP LEADS

“We only support causes we are connected to, where we are involved.” Mike proved that again and again over the next several years. He chaired the hospital board of directors, served multiple terms as a Foundation trustee, including five years as chair, and championed generosity to advance healthcare. His leadership roles often became his full-time job, as the hospital planned for expansion while facing the complexities of a changing healthcare environment.

Amidst these difficulties, the Greenbaums proved a steadying hand once again. Their generosity to the Scottsdale Healthcare Endowment ensured funding in perpetuity for what is now HonorHealth Scottsdale Shea Medical Center.

“Leadership leads. We wanted to teach people who have the capacity to give at the appropriate level,” Mike says plainly.



Service to HonorHealth and the Foundation has earned the Greenbaums a front-row seat to many notable milestones, including the Honor Ball, opening of the Virginia G. Piper Cancer Center, planting the “North hospital” and the merger with John C. Lincoln, which led to the creation of the six-hospital HonorHealth system.

One particular memory Mike holds dear is meeting Nancy Reagan, honored guest for the ribbon cutting ceremony at the new Shea campus.

“To host the First Lady, whose own father was a physician, and show her the new hospital, was very exciting. I think that was a moment that inspired the entire team and helped us understand the importance of what we had accomplished.”

40 YEARS OF LOYALTY

Since 1983, the Greenbaums have made a charitable gift to HonorHealth every year, without fail. Their 40-year history of consecutive giving is unmatched.

“We just decided to be out front on all the campaigns, to support everything we could,” Mike says.

What compels such loyalty?

“This is a very special organization,” says Mike, noting the dedication of physicians, board and staff to improve healthcare and the quality of the entire organization. And it is a place where the Greenbaums have built life-long friendships.

A SHINING BEACON

Today, with their loving, 59-year marriage, three successful grown children, eight “exceptional grandchildren” as Mike likes to say, and a life full of meaning, the Greenbaums continue their legacy of tzedakah, setting an example of generosity for new leaders and philanthropists of the future.

“HonorHealth is a community hospital like no other, a shining beacon in our community!” Mike says proudly. “It has all the resources of a larger hospital system—a Research Institute, nursing magnet status, exceptional care for cancer, neurosciences, cardiovascular and many other conditions. This only happens when people make a commitment to the hospital and realize how important it is to pay it forward.” ●

Honor Roll

Every gift to HonorHealth Foundation plays an important role in advancing health and well-being in the communities we serve. We are so pleased to honor those philanthropists, like the Greenbaums, who have made consistent annual gifts for an impressive length of consecutive years.

40 CONSECUTIVE YEARS

Michael & Heather Greenbaum
Circle of Distinction
Luminary Society,
gifts of \$1,000,000 - \$4,900,000

39 CONSECUTIVE YEARS

Alan & Pat Moyer
Friends of the Foundation
Silver Society,
gifts of \$1,000 - \$5,000

30 CONSECUTIVE YEARS

June Brown
Friends Platinum Society,
gifts of \$15,000 - \$24,999

Ivan Chute
Friends Platinum Society,
gifts of \$15,000 - \$24,999

25 CONSECUTIVE YEARS

Robbin Lieberman
Circle of Distinction
Capstone Society,
gifts of \$100,000 - \$249,999

Mr. & Mrs. Glenn Tansley
Circle of Distinction
Cornerstone Society,
gifts of \$25,000 - \$49,999

*Consecutive Giving data
through October 1, 2022.*



Revolutionizing Healthcare Through Concierge Medicine

**This membership-based healthcare
pairs exclusive, personalized care with
accessibility and convenience.**

I imagine scheduling a same-day appointment with your doctor. Or perhaps spending more time with your doctor talking through your health-related questions or concerns.

The number of Americans taking advantage of personalized medical services, commonly referred to as concierge or boutique medicine, is soaring. Same-day appointments, longer exam times, onsite medications for acute illnesses and 24/7 access to a dedicated physician are just a few of the benefits that patients are opting for through the concierge care model.

This membership-based opportunity is truly about the patient experience and providing the highest quality medical care. Many

The number of Americans taking advantage of concierge medicine is soaring.

people love their doctor but are frustrated by the lack of timely access. After waiting weeks for an appointment, it may take even longer to get the results of basic tests and screenings.

Through **HonorHealth Concierge Medicine at Legacy**, patients can establish an extraordinarily close relationship with their doctor and the entire care team. Our concierge physicians limit their practice to just 400 patients, which allows them to provide tailored care that's designed specific to need. Services include:

- 24/7 access to your physician, 365 days a year
- Extended appointment time
- Care navigation that includes scheduling consults, imaging, lab appointments
- A dedicated and direct number
- Onsite lab for all your lab orders

Jessica Ellsworth, MD, who has practiced in the Scottsdale community for the past 15 years, is the first physician practicing in the HonorHealth Concierge Medicine program located at 18801 N. Thompson Peak Parkway, in Scottsdale.

"The concierge concept is appealing to both primary care physicians and their patients," says Dr. Ellsworth. "I think we would all like to connect with a more holistic and personal relationship with the individuals entrusted with our health. This appeals to patients who



have very busy lives and want to use their time in the most efficient manner. They want a provider who sees them, knows them and is available with any healthcare concern."

Shorter wait times and quicker access to physicians are the most popular reasons patients consider concierge medicine. But many find that the consistent, individualized attention from the doctor also amplifies a better understanding of patient medical history, thus making it easier for them to detect and treat health issues.

Dr. Ellsworth noted, "Being able to focus my attention on a small number of patients gives me the time to really connect with them. I can provide them continuity of care even if they are traveling. This opportunity has given me needed time to focus on my patients."

One of Dr. Ellsworth's patients expressed her gratitude by saying, "Isn't it great to go to a doctor who knows everything about you; is there for you; cares for you and can make a difference in how you see medicine in this new world going forward?" ●

Note: HonorHealth's Concierge Medicine membership is not a supplemental insurance policy. HonorHealth will bill a patient's current health insurance program for primary care services. Current health insurance coverage may also be beneficial if specialty services or hospital stays are needed.

If you're interested in learning more, please call the Concierge Medicine team at 480-471-5702.

Scan the QR code to hear more from Dr. Ellsworth in this short video.





NEW FOUNDATION BOARD CHAIR BRINGS A

Heart of Service and Leadership

The name Laurie Florkiewicz is synonymous in the Valley with service, leadership and philanthropy. So it hardly comes as a surprise that she agreed to take on the role of chair of the HonorHealth Foundation Board of Trustees. She brings with her a distinguished business background, her dedication to the well-being of others and more than 14 years of board service with the Foundation.

“Philanthropy directly impacts the quality of healthcare in our community.

Every gift invested in HonorHealth Foundation helps drive innovation, advance well-being and deliver lifesaving care.”

Laurie has dedicated herself to giving back to her community for as long as she can remember. Living in New York City in the 80's, she was introduced to philanthropy and became involved with National Foundation for Children with Learning Disabilities, MS Society, Boys and Girls Club and American Collegiate Golf Foundation. Before long, she was serving on and even chairing some major events.

Her desire to serve, however, blossomed in her youth. As a teenager, she volunteered as a candy striper at the Children's Hospital in Berkeley, Calif., where she took great joy in helping the children and making them smile and laugh. It also reminded her that there is hope for those who are ill.

Moving to Scottsdale as a newlywed in 1997, Laurie was asked to be on the Heart Ball Committee, where she made several new and lasting friendships. She has also served on boards, committees and events for Childhelp and Reigning Grace Ranch. She is admired throughout our community for her graciousness and positive attitude.

It was at one of these charity events where she met fellow philanthropists Mike and Priscilla Nicholas, who introduced her to HonorHealth Foundation. Not only did she commit to the philanthropic mission, but became involved personally, joining the Board of Trustees in 2008, serving multiple terms. She also served on the HonorHealth Scottsdale Thompson Peak Advisory Board.

“It warms my heart to give time and money to charitable organizations and see where it is put to work,” says Laurie. But she sees something unique at HonorHealth Foundation. “If there's a need, we want to help as quickly as possible. When you give to HonorHealth, \$100 feels like \$1,000! They deploy the donations quickly and you can see the impact on patients and staff almost immediately.”

In fact, one of her favorite gifts was supporting the purchase of a germ-zapping robot.

“HonorHealth has 32 of these robots, the largest fleet in the country. This technology uses ultraviolet light to disinfect hospital rooms and equipment. As a donor, it makes me feel good that these robots are making a difference in healthcare for our patients.”

Laurie took office on July 1, becoming the first woman to chair the Foundation's Board of Trustees. When asked about what she hopes to accomplish during her term, she shared her vision for collective impact.

“It's a tremendous honor to be asked to serve in this way. I would like to see the board more personally involved. The more you learn about HonorHealth, the more impressed you are with our quality of doctors, the varied services we provide to our community and the outcomes and hospital experiences we provide. We have a great story to tell, and we need to share it with our friends and the community.”

For Laurie, that story is simple:

“Philanthropy directly impacts the quality of healthcare in our community. Every gift invested in HonorHealth Foundation helps drive innovation, advance well-being and deliver lifesaving care.”

Beyond serving her community, in her spare time, Laurie and her husband Budd enjoy a good round of golf, fly fishing and indulging their passion for vintage cars and road rallies.

“People move to Arizona because we have great healthcare and a desert environment that promotes wellness,” remarks Laurie.

“And I love being a part of that. I wouldn't live anywhere else.” ●



EDUCATION + INNOVATION =

Better Care for All



An extraordinary couple helps patients across the country by developing a physician symposium focused on comprehensive neuroscience care

Through the generosity of Tom and Keven Jones, there is now an annual meeting that serves as a passport to life-saving comprehensive healthcare for

patients across the country: The HonorHealth Neuroscience Symposium.

Through the Jones' personal mission to constantly improve the care available to patients navigating complex neurological conditions, they have created a community that inspires advanced, continuing education for the higher good of patients, and physicians, across the country.

In talking with Tom, you can hear his passion for all things related to neuroscience and the life-changing advances in the field over the past 50 years. His introduction to the need for more comprehensive

neuro care was, sadly, related to family medical issues. His first wife, Carmen, and three of their four children dealt with neuromuscular challenges that eventually took their lives too soon.

Unwilling to simply accept the typical care of the time, he quickly immersed himself in learning more and doing more to advance the neurosciences in his community. He joined the Brain Research Foundation, an affiliate of the University of Chicago, and over time filled the role of president. During his tenure there, he helped develop the formation of a Scientific Advisory Group to help researchers and doctors realize funding for their research projects.

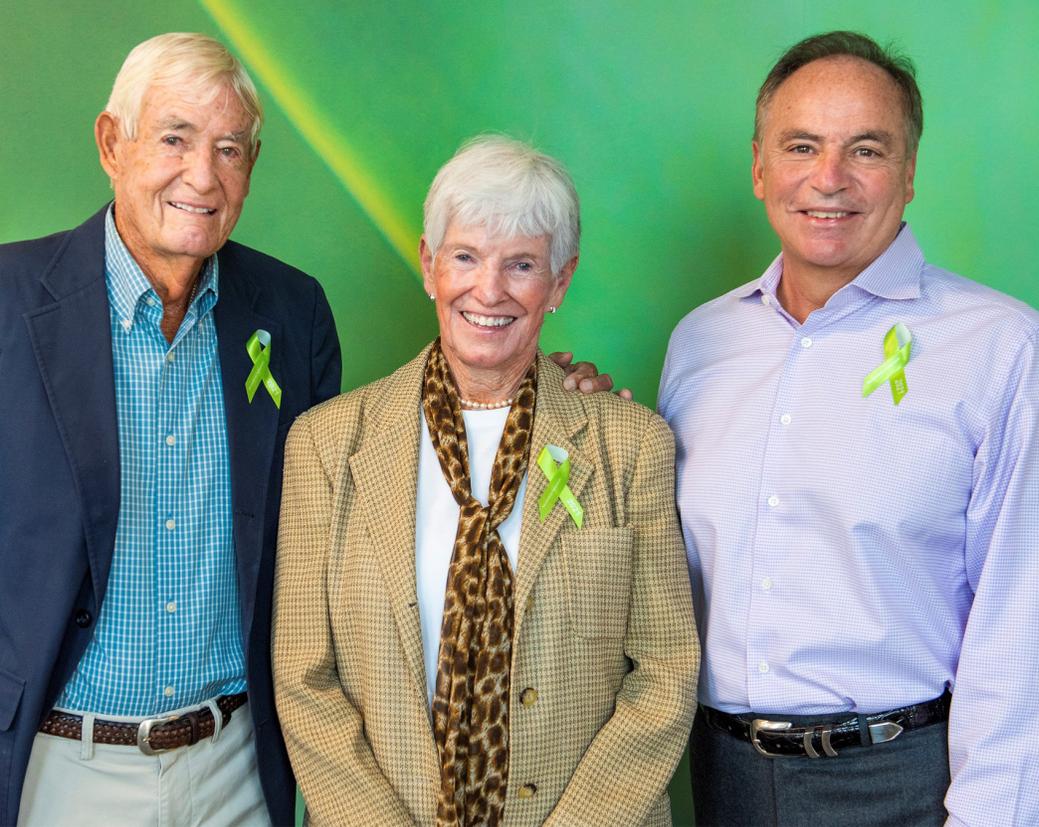
"Selfishly, I wanted to learn more about new specialties related to neurosurgery and muscular dystrophy. My wife and I needed answers, so we sought genetic counseling," Tom offered. "At the time, it was new and helped us find an answer, but the medical knowledge was not there to deal with the root cause or to help alleviate the medical challenges. So, my passion to help my family really ignited this lifelong pursuit into being."

Having a role in building a strong network within the Chicago research community, when his role as an executive of Harris Trust moved him to Arizona, he was immediately recruited to the Barrow Foundation by Dr. John Green, former director of the Barrow Neurological Institute. Tom eventually served as President of the Barrow Foundation, which led to an introduction to HonorHealth Foundation, where he served as Board Chair for three years (just one of his many roles) and began a lifelong partnership to help drive philanthropy, innovation and patient care.

Tom remarried and when his wife Keven needed serious spinal surgery, they turned to HonorHealth's Dr. Frederick F. Marciano, PhD, FAANS, at the Bob Bové Neuroscience Institute.

"I was saved from chronic back pain thanks to Dr. Marciano," stated Keven Jones. "Other specialists read the MRI and reported nothing could be done, but Dr. Marciano reviewed it and knew exactly what to do, and with his surgical expertise, my pain became a thing of the past; this is why we need a place to share best practices."

Forward to 2020 when Tom and Keven give a transformational gift through HonorHealth



Tom and Keven Jones have maintained a warm relationship with Dr. Frederick Marciano.

Foundation to help realize the Neuroscience Symposium at the HonorHealth Bob Bové Neuroscience Institute, located at the Scottsdale Osborn Medical Campus.

This two-day hybrid educational event is a cross-functional collaboration between HonorHealth's neurosurgeons, intensivists, neurologists, neurovascular interventionists and other noteworthy speakers to provide innovative, state-of-the-art and evidence-based practices that not only prepare clinicians for what they will face in the world of neurological disease, but also enable them to earn continuing education credits, certifying their expertise. To date, the Jones' have underwritten two Symposia, in 2021 and 2022, with sessions offered in person and remotely for physicians across the United States and Canada.

"My goal is to help keep HonorHealth the best nonprofit community hospital," states Tom. "I have a great deal of respect for HonorHealth—how it is

run, the quality of the people and the enthusiasm of the medical staff. Any time I'm at a medical campus for anything, including care, I always ask the nurses how long they've worked for HonorHealth and their level of job satisfaction—every time they answer enthusiastically and that makes me happy and proud."

This year's Symposium immersed 125 attendees in the most current practices for today's complex neurological patient population while providing alternative and experimental education in patient care from 25 guest lecturers, including nationally recognized expert in brain and spinal cord injury, Nicholas Theodore, MS, MD, FAANS, FACS, who performed a robot-assisted spine surgery on a cadaver during his seminar "Engineering the future of spinal surgery."

"What I loved about the Symposium is hearing about how gratefully and enthusiastically the caregiver attendees were for this educational opportunity and also that I had the chance to talk with the physicians outside the clinical setting," remarked Keven. "The demonstration on the spinal care technology was fascinating. The science has come so far!"

Extraordinary gain is often led by the passionate and committed visionaries on the ground, of which Tom and Keven Jones are prime examples. It is through their compassion, guided by experience, that HonorHealth is taking the lead in elevating care for neuro patients. ●

**Learn more about the impact of
the Bob Bové Neuroscience Institute at
HonorHealthFoundation.org/BBNI.**

Donor Spotlight



Rahul Doshi, MD, FHRS, FACC and Foundation Supporter

We are delighted and inspired when our HonorHealth colleagues invest in supporting the programs that drive advanced patient care. And we are honored by their commitment to community health in both their professional and personal lives.

We recently chatted with new donor Rahul Doshi, MD, who serves as Chief of Complex Arrhythmia Management at the HonorHealth Cardiovascular Center of Excellence, as well as Chief of the Cardiac Arrhythmia Group and Professor of Medicine at the University of Arizona.

Q: How long have you worked at HonorHealth?

A: Almost three years!

Q: Please describe your specialty for us.

A: Clinical cardiac electrophysiology deals with arrhythmias, or electrical disturbances of the heart. My team and I specialize in arrhythmias such as atrial fibrillation as well as devices like pacemakers and defibrillators.

Q: How do you approach patient care—your guiding philosophy?

A: Patient care above all, but my goal is to provide the most “state-of-the-art” techniques and technologies to advance patient care.

Q: As a physician and an employee of HonorHealth—why did you choose to also become a donor?

A: Being part of HonorHealth, I see the need for philanthropy and the

results of philanthropy to advance patient care. Choosing to become a donor, to me, completes my commitment to our collective mission.

Q: Why did you choose the Cardiovascular Center of Excellence as the beneficiary of your investment?

A: Heart disease takes the life of 1 in 4 adults. Being part of the Cardiovascular Center of Excellence, I see the needs every day, and I know that any investment will be well utilized.

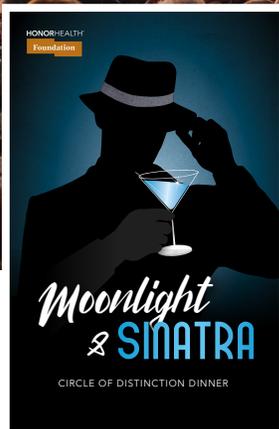
Q: What do you want our readers to understand about patient needs in cardiovascular care and how philanthropy impacts that?

A: Cardiovascular care continues to advance at an astounding pace, driven by science and technology. Philanthropy allows for continued advancement and directly translates to better patient care.

Q: Anything else you'd like to share with your fellow Foundation donors?

A: HonorHealth is strongly committed to the Cardiovascular Center of Excellence and our goal is to provide the very best, comprehensive care for our patients. With all of our help, we hope to build a true center of excellence and make it a shining beacon for our community—something of which we can all be proud! ●

Events



Circle of Distinction Donors Enjoy a Night Under the Stars

Our Lifetime and Circle of Distinction donors joined us for a night of Moonlight & Sinatra on October 18. These donors include those in the Cornerstone, Keystone, Capstone, Champions Plus, Luminary, Centurion and Guardian of Honor donor societies.

Held at Andaz Scottsdale Resort & Bungalows the event is designed especially as a night of gratitude—in this case with the music of Frank Sinatra under the stars of the Sonoran Desert. This annual event is held to connect with our donors one-on-one in a fun and informal setting.

To everyone who joined us—it was our distinct pleasure to host you!



ABOVE: Todd LaPorte, CEO of HonorHealth.

RIGHT, FROM TOP: Murray Manaster, Michael Nicholas and David Watson; Carol Dillon, Pat Elder and Carol Budrow; Valerie Pihl, Jared Langkilde and Bill Pihl; Debbie Moudy and Cindy Litterer Lopatynski



SAVE THE DATE

The Honor Ball

HONORHEALTH **Foundation**

**SATURDAY
EVENING**

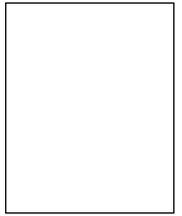
FEBRUARY 25, 2023

*JW Marriott Camelback Inn
Scottsdale, Arizona*

Join us for the 46th Annual Honor Ball

Get ready to experience Havana Nights, celebrating the vibrant colors and vintage culture of Cuba. Details can be found online at HonorHealthFoundation.org/HB2023.

For sponsorships and table reservations, please contact HonorHealth Foundation at 480-587-5000 or FoundationEvents@HonorHealth.com.



HONORHEALTH®
Foundation

The Gift That Gives Back



18,580

Total number of food boxes provided to neighbors in need by **Desert Mission Food Bank**



98%

The percentage of pre-K **Lincoln Learning Center** graduates that are assessed as kindergarten-ready



27%

Percentage of **Desert Mission Adult Day Healthcare** participants that are Veterans

Donations to HonorHealth Desert Mission are eligible for the Arizona Qualified Charitable Organization Tax Credit. Through this program, you may receive your donation back – dollar-for-dollar – as a credit on your Arizona state taxes.

Donate \$400 (filing single) or \$800 (filing jointly) to maximize your tax impact and help transform the lives of vulnerable children, adults and families in our community.

Learn more about our programs and make your contribution online at
HonorHealthFoundation.org/taxcredit